

*For immediate release*

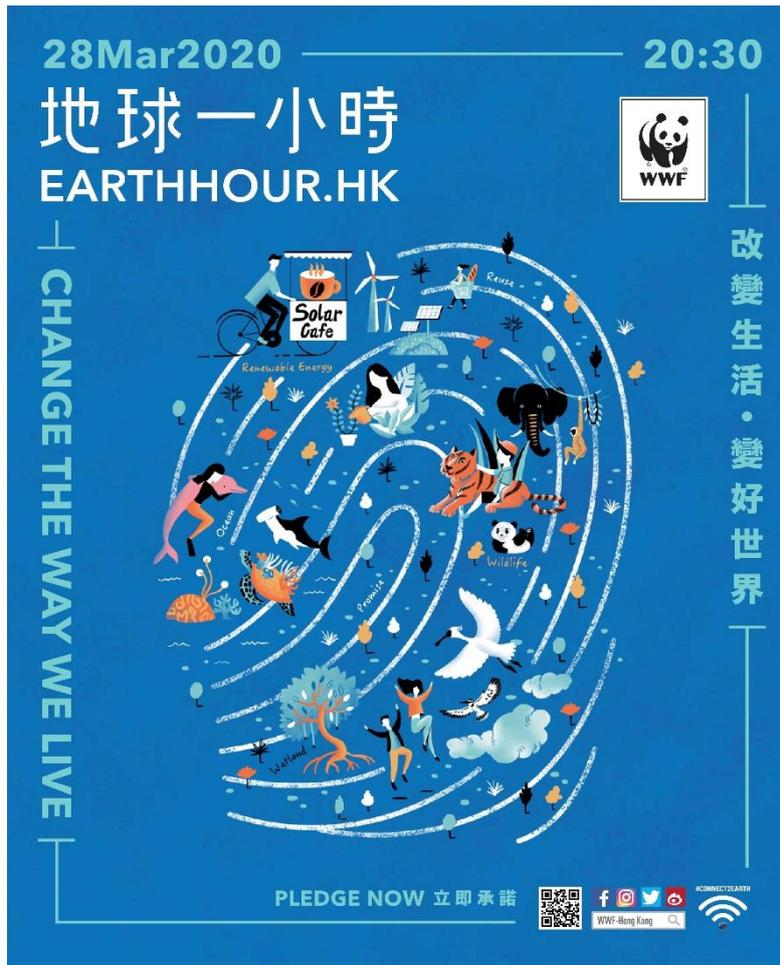


## **APE Supports “Earth Hour” For A Second Successive Year**

**Macau, Friday, March 27, 2020** – Asia Pioneer Entertainment Holdings Limited (“APE” or the “Company”, with its subsidiaries collectively referred as the “Group”; Stock Code: 8400.HK) has pledged to support the largest global environmental movement event – “Earth Hour” by turning off all unnecessary power and lights at 8:30p.m. on 28<sup>th</sup> Mar, 2020. It is the second year in a row that APE has joined this meaningful event.

The “Earth Hour” event was started by World Wildlife Fund (WWF) since 2007. Until now, more than 180 countries participate on this event every year. Thousands of landmarks across the world, including the Eiffel Tower, Sydney Opera House, Tower Bridge, etc., switch off the lights to raise the importance of protecting the nature. Ever since APE joined this symbolic “lights-out” event in Mar 2019, they have also taken a series of other measures such as decreasing the waste of paper and water. The Company is determined to take more actions in the future that will contribute to making the environment better.

“We received great support from our staff on last year’s event, besides turning off the unnecessary energy in the office, some of our team’s families also joined the event by switching off the lights at their own homes. This is the second year that APE participates at the “Earth Hour” event and we want to express APE’s commitment on providing a better environment by joining this event, and we encourage our staff and their family to join this event, like they did last year.” said **Mr. Herman Ng, Chief Executive Officer and Executive Director of APE.**



 亞洲先鋒娛樂控股有限公司  
ASIA PIONEER ENTERTAINMENT HOLDINGS LIMITED

承諾支持世界自然基金會地球一小時  
IS COMMITTED TO WWF'S EARTH HOUR

*APE is going to celebrate "Earth Hour 2020" at 8:30p.m. on 28<sup>th</sup> Mar, 2020*

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### **About Asia Pioneer Entertainment Holdings Limited**

Asia Pioneer Entertainment Limited ("APE") is a leading Electronic Gaming Equipment supplier in Macau. It is listed on the Growth Enterprise Market of Hong Kong Stock Exchange, Stock Code: 8400.HK, APE was established in 2006 in Macau and is an approved gaming machine agent licensed by the Gaming Inspection and Coordination Bureau of Macau (DICJ). APE is a global distributor, presenting gaming manufacturers from Slovenia, US, Taiwan and Australia. For more information, please visit <http://www.apemacau.com/>.

**About “Earth Hour”**

“Earth Hour” is an annual global environmental movement organized by World Wide Fund (WWF), which is celebrated on the last Saturday of March every year. Starting as a symbolic lights-out event in Sydney in 2007, “Earth Hour” is now the world's largest grassroots movement for the environment, inspiring millions of people to celebrate the event. By switching off the lights, WWF focus the efforts on preserving the earth’s biodiversity.