

FOR IMMEDIATE RELEASE



APE volunteer team members and families take part in The Run of Hope Macau

Macau, Monday, November 26, 2018 – Asia Pioneer Entertainment Holdings Limited (“APE” or the “Company”, with its subsidiaries collectively referred as the “Group”; Stock Code: 8400.HK) volunteer team members brought their families and friends to join “The 10th Annual Run of Hope” held at The Four Seasons Hotel Macao, Cotai Strip on Sunday, 25 November. Around 300 adults and children joined the activity.

The Run of Hope is a worldwide charity event of Four Seasons Hotels and Resorts to raise funds for cancer research and orphanage. The fund raised will be donated to Kiang Wu Hospital for cancer treatment and ECF Fellowship Orphanage Inc. APE participated as the first time as a way to help reaching the goal of fund raising and encouraging team members to enjoy greater work-life balance, time with friends and family at the same time. The event was divided into 5.6km Run and 3km Family Walk surrounding the hotels. Afterwards, the participants gathered to enjoy a Sunday brunch in the outdoor lawn.

“We are grateful to our team members who have made this exciting event possible and hope it can raise significant awareness for cancer prevention and inspire people to take up a healthy living habit.” said **Mr. Herman Ng, Chief Executive Officer and Executive Director of APE**. A superhero theme was added to support this meaningful cause. Awards were given away to participants who dressed up the best.



Photo caption: Taking place at The Four Seasons Hotel Macao, Cotai Strip, Run of Hope Macau was a thrilling sports event which raised significant funds and awareness for cancer research.



Photo caption: Following the opening, participants got ready for run and walk at the starting point excitedly



Photo Caption: A Sunday brunch were held in the outdoor lawn right after the event

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About Asia Pioneer Entertainment Holdings Limited

Asia Pioneer Entertainment Limited (“APE”) is a leading Electronic Gaming Equipment supplier in Macau. It is listed on the Growth Enterprise Market of Hong Kong Stock Exchange, Stock Code: 8400.HK, APE was established in 2006 in Macau and is an approved gaming machine agent licensed by the Gaming Inspection and Coordination Bureau of Macau (DICJ). APE is a global distributor, presenting gaming manufacturers from Slovenia, US, Taiwan and Australia. It has well established business relationships with casino operators in Macau, Philippines, Vietnam and Malaysia. For more company information, please visit: <http://www.apemacau.com/>.

About The Run of Hope Macau

The Run of Hope Macau is organized by Four Seasons Hotel Macao, Cotai Strip in partnership with The International School of Macau (TIS) and Canadian Chamber of Commerce. It started in 2009 to raise fund for Kiang Wu cancer research and The Evangelize China Fellowship Orphanage in Macau. The funds raised throughout the

years have been used for breast cancer screening for women and lung cancer screen in Macau as well as university tuition and extracurricular activity support for the orphanage.